

Enrollment Performance Management

The time for Managing
Enrollment Effectiveness is Now



SUNGARD HIGHER EDUCATION

AACRAO 2007
Session F1.530
FRIDAY 8:30 A.M. Room 207

Agenda

- **Challenges Facing Higher Education Today**
 - **Pressure for Accountability and Performance**
 - **Information Access Requirements**
- **SunGard Higher Education Solutions**
 - **Banner Performance Reporting and Analytics**
 - **Packaged Performance Management Solutions**
 - **Custom Performance Management Services**
- **The SunGard Higher Education Difference**

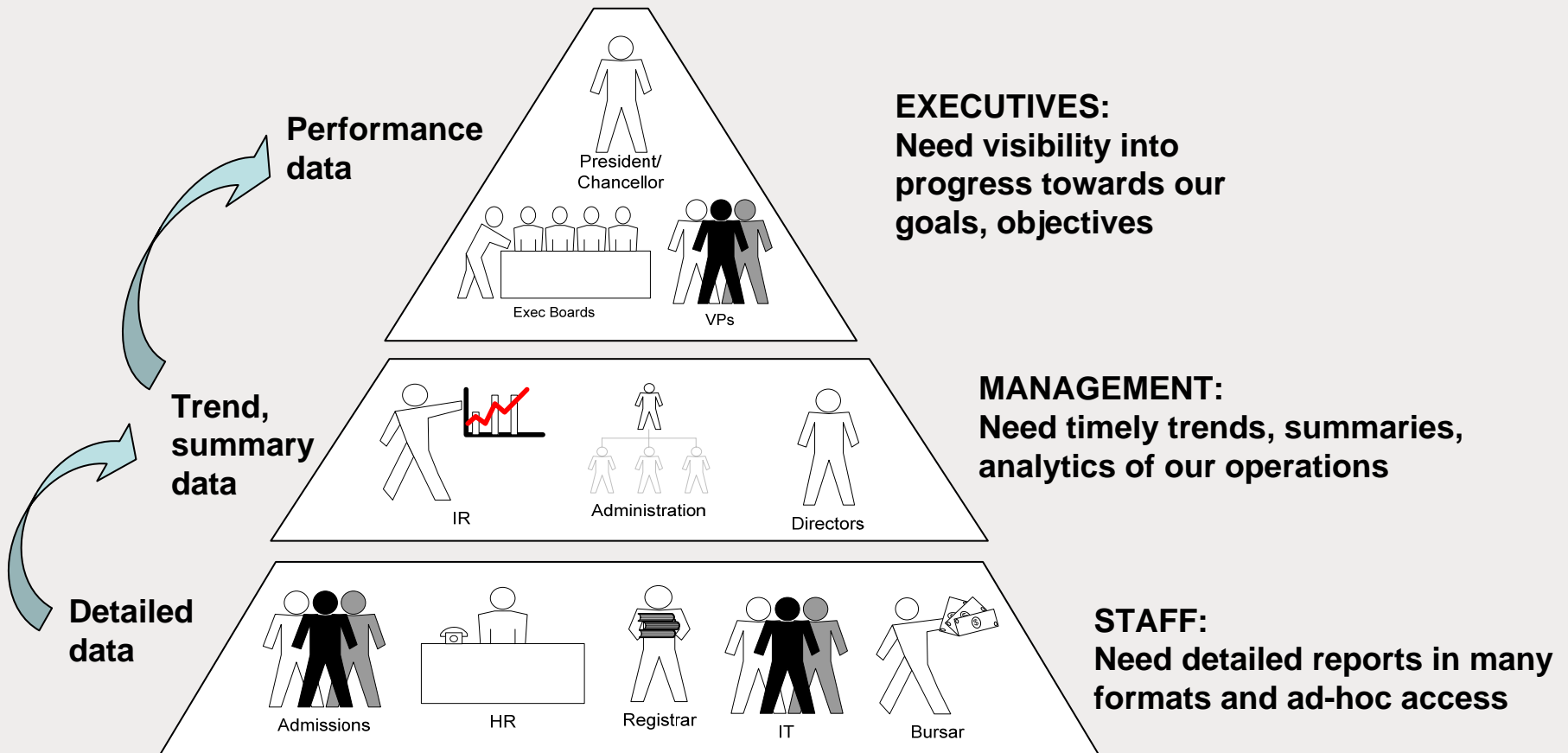
- **2005 Final Report from the National Commission on Accountability in Higher Education:**
 - *“Improved accountability for better results is imperative, but how to improve accountability in higher education is not so obvious.”*
- **2006 Spellings Commission Report:**
 - *“To meet the challenges of the 21st century, higher education must change from a system primarily based on reputation to one based on performance.”*
- **Funding and Competitive Pressures:**
 - Shrinking percentage of public funding spent on higher ed
 - Growing competition for grants, research and fundraising
 - Growing competition for students, faculty, staff, enrollment funding, tuition discounting

Information: The Common Component

- **Information needed to address performance obligations**
- **Information by:**
 - **Executives:** to monitor progress towards strategic plan and institutional goals
 - **EM/Admissions Officer:** monitor progress towards recruitment campaign goals and objectives
 - **Registrar/Dean Enrollment:** monitor progress towards retention goals and objectives
 - **Administrators:** to monitor daily operations
 - **IT:** to provide enterprise intelligence and production reports
 - **IR:** to monitor institutional trends, compliance
- **Information and institutional intelligence required for measurable performance improvements**

Information: The Common Component

- Information needs to reach all levels of campus
- Data from lower levels must be transformed to upper levels



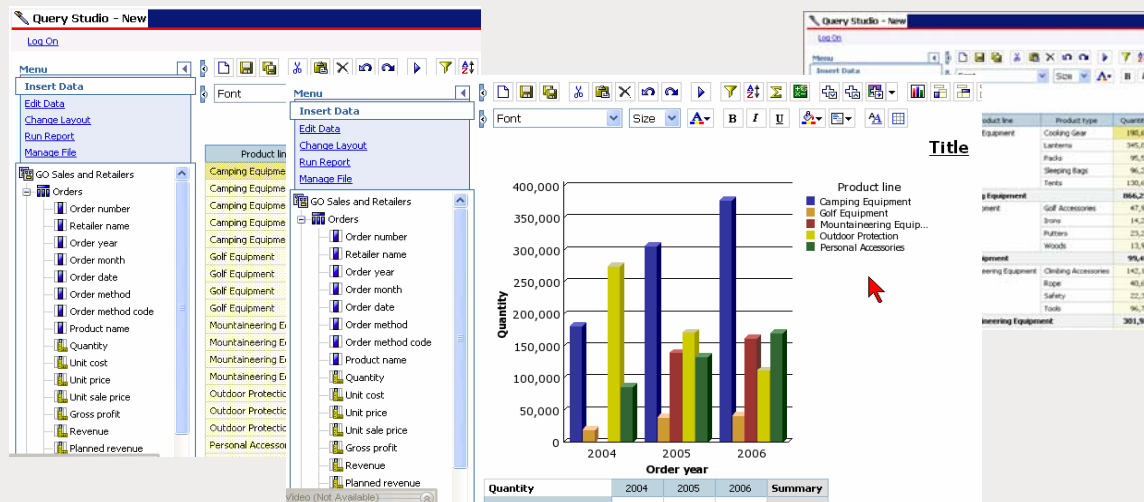
Multiple Solutions For Multiple Levels

- SunGard Higher Education understands these emerging performance obligations and related information requirements
- We offer multiple levels of solutions that address information requirements of the entire enterprise
 - Banner Performance Reporting and Analytics
 - Packaged Performance Management Solutions
 - Custom Performance Management Services
- Banner Performance Reporting and Analytics is our foundation that enables all levels of staff to *create their own reports, analytics and ad-hoc queries*

Banner Performance Reporting and Analytics

Multiple Solutions For Multiple Levels

- A *'shrink wrapped'* data warehouse packaged with world-class reporting tools from Cognos
- An *enterprise solution* that can be implemented in *phases*, all at once or just for a single division or business function.
- Designed to enable your staff to do their own reporting, the package includes links to all Banner systems, operational data warehouse, Cognos integration, sample reports



Banner Performance Reporting and Analytics Home Page & Dashboard

back to
Homepage Tab

e-mail calendar groups logout help



Available Reports

Sales Kickoff Admissions

Entries: 1 - 15

- Name
- Sub Reports
- Academic Period Detail
- Admissions
- Age Range Detail Report
- Analytic Report
- Dash
- Detail Report
- Gender Detail Crosstab
- Historical Dash
- Historical Query
- Institution Summary
- Major Report
- Prompted Enrollment Report
- Recruit Performance Yields
- Recruit State Summary drill SS (OD5)

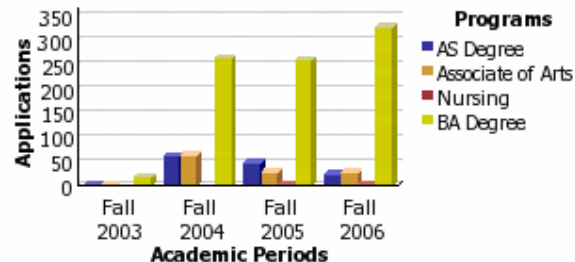
Cognos Search

Search: Name field

Advanced

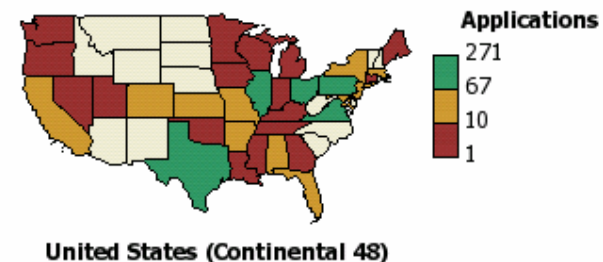
Key Business Metrics

Program



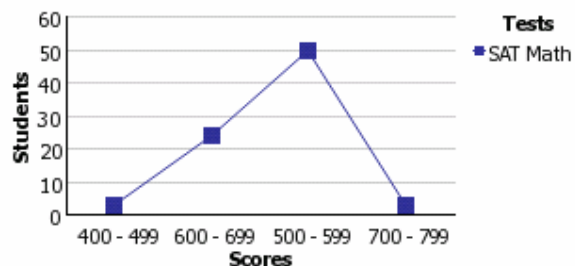
Report generated: Feb 12, 2007 6:40:27 PM

State



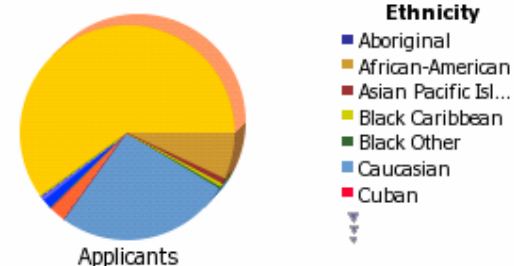
Report generated: Feb 12, 2007 6:40:27 PM

Year by Year Comparison



Report generated: Feb 12, 2007 6:40:27 PM

Ethnicity Scores



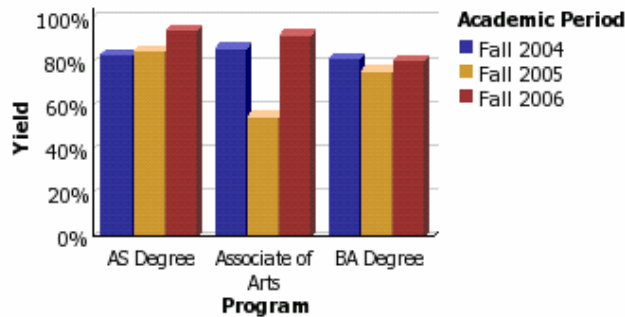
Report generated: Feb 12, 2007 6:40:27 PM

Yield Comparisons: Program and Major

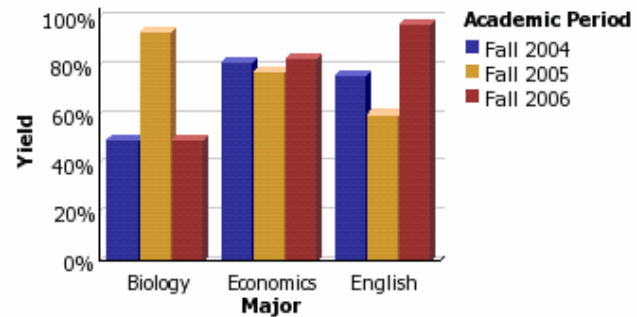


Recruitment Performance

Program Yields



Major Yields



BA Degree

Biology

Admitted Count	Inquiry Count	Applied Count	Admitted Count	Accepted Count	Enrolled Count	Yield
Fall 2004	5	8	8	8	4	50%
Fall 2005	1	17	17	17	16	94%
Fall 2006	1	4	4	3	2	50%

Economics

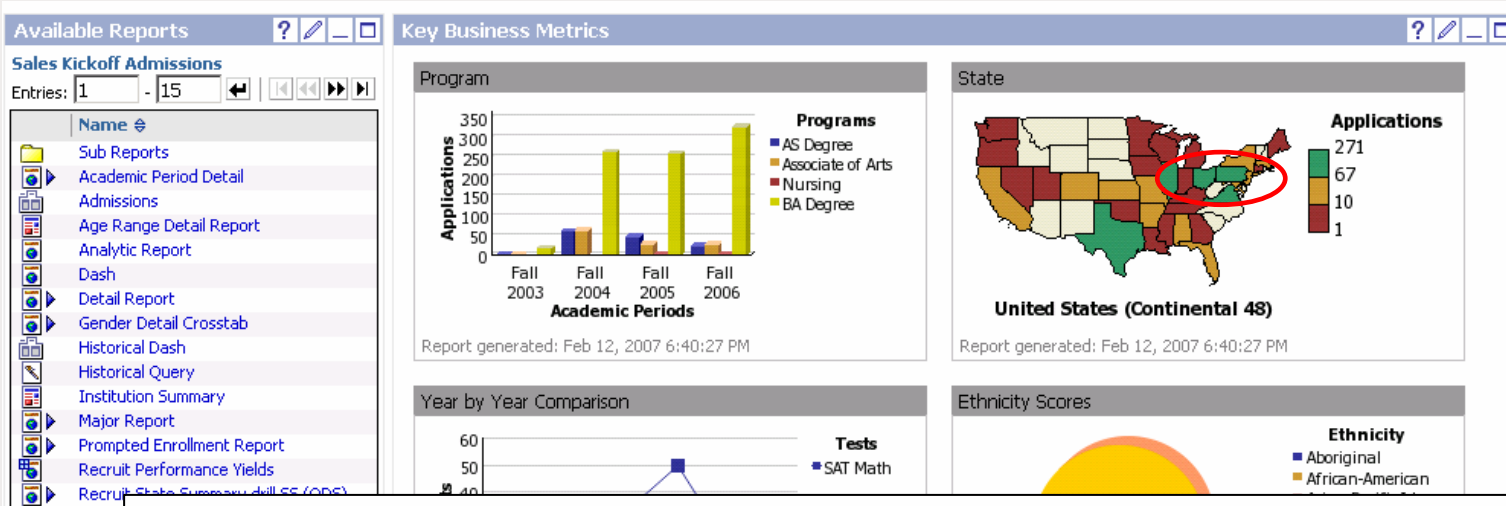
Admitted Count	Inquiry Count	Applied Count	Admitted Count	Accepted Count	Enrolled Count	Yield
Fall 2004	17	99	83	82	68	82%
Fall 2005	39	81	54	53	42	78%
Fall 2006	47	61	36	34	30	83%

English

Admitted Count	Inquiry Count	Applied Count	Admitted Count	Accepted Count	Enrolled Count	Yield
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Banner Performance Reporting and Analytics

Drill-Down: Dashboard-Summary-Detail



State Detail Report

Pennsylvania

School Name	City	School Zip	Contact Name	Contact Position	Applied	Admitted	Yield	Admitted	Accepted	Yield
Downingtown Senior High School	Downingtown	19335			64	35	55%	35	34	97%
George Washington High School	Philadelphia	19116			4	2	50%	2	2	100%
Kensington High School	Philadelphia	19144			6	4	67%	4	4	100%
Lake View HS	Lake City	16422			1	1	100%	1	1	100%
West Chester East High School	West Chester	19380	Dr. Karen Verna	High School Principal	21	19	90%	19	19	100%
Wilmington Area High School	New Wilmington	16142			15	8	53%	8	8	100%

Banner Performance Reporting and Analytics

Drill-Down: Dashboard-Summary-Detail

Available Reports

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Key Business Metrics

Program

Report generated: Feb 12, 2007 6:40:27 PM

State

Report generated: Feb 12, 2007 6:40:27 PM

Year by Year Comparison

Ethnicity Scores

State Detail Report

Pennsylvania

School Name	City	School
Downingtown Senior High School	Downingtown	19335
George Washington High School	Philadelphia	19116
Kensington High School	Philadelphia	19144
Lake View HS	Lake City	16422
West Chester East High School	West Chester	19380
Wilmington Area High School	New Wilmington	16142

School Detail Report

School: : West Chester East High School

Student ID	Last Name	First Name	Middle Name	Gender	Ethnicity	Graduation Date	GPA
AB123	Baker	Anne		Female	White Non-Hispanic	May 15, 1993	
181669000	Buonanno	Michael	Nicholas	Male	White Non-Hispanic	June 24, 1998	3.6
N88664466	Byers	William		Male	White Non-Hispanic	June 25, 1999	3.876
646895903	Conners	Ryan	Joseph	Male	White Non-Hispanic		
N88665364	Danvers	Julie		Female	Hispanic		3.7
908765412	Davidson	Larry		Male	White Non-Hispanic	June 4, 2000	
293430948	Davis	Kelly		Female	White Non-Hispanic		
N88665365	Dickins	Emily		Female			3.7
200320080	Evans	Kathy		Female	White Non-Hispanic	May 23, 2002	4.21
181667002	Johnson	Craig	Todd	Male	Black Non-Hispanic	June 23, 1998	3.8

Banner Performance Reporting and Analytics

Ad-hoc Queries and Reports

The screenshot displays the Query Studio interface. The title bar reads "Query Studio - New". The interface is divided into several sections:

- Menu:** A vertical list of actions including "Insert Data", "Edit Data", "Change Layout", "Run Report", and "Manage File".
- Tree View:** A hierarchical tree structure under "Enrollment Manager" with "Ad-Hoc" expanded to show "Admissions" and its sub-items: "Ethnicity", "Gender", "Age Range", "Family Income", "Program", "Major", "College", "Student", and "Test 1".
- Toolbar:** A horizontal row of icons for file operations (save, copy, paste, delete), navigation (undo, redo, play), and data manipulation (filter, sort, sum, average, add, subtract, multiply, divide, chart, print).
- Formatting:** A section with "Font" and "Size" dropdowns, and buttons for bold (B), italic (I), underline (U), text color, background color, and text alignment.
- Report Body:** A large area with a dashed border containing the text: "Select and insert items from the tree to fill in the report. You can also drag and drop items into the report." Below this is a large curved arrow pointing downwards. At the bottom, it says: "Use Ctrl+click to select multiple items in the tree or report. Right-click report item headings to access commonly-used actions."

Banner Performance Reporting and Analytics

Ad-hoc Queries and Reports

Query Studio - New

Menu

- Insert Data
- Edit Data
- Change Layout
- Run Report
- Manage File

Enrollment Manager

- Ad-Hoc
 - Admissions
 - Ethnicity
 - Gender
 - Age Range
 - Family Income
 - Program
 - Major
 - College
 - Student
 - Test 1

Insert →

Font Size [A] B I U [Color] [Align] [Grid]

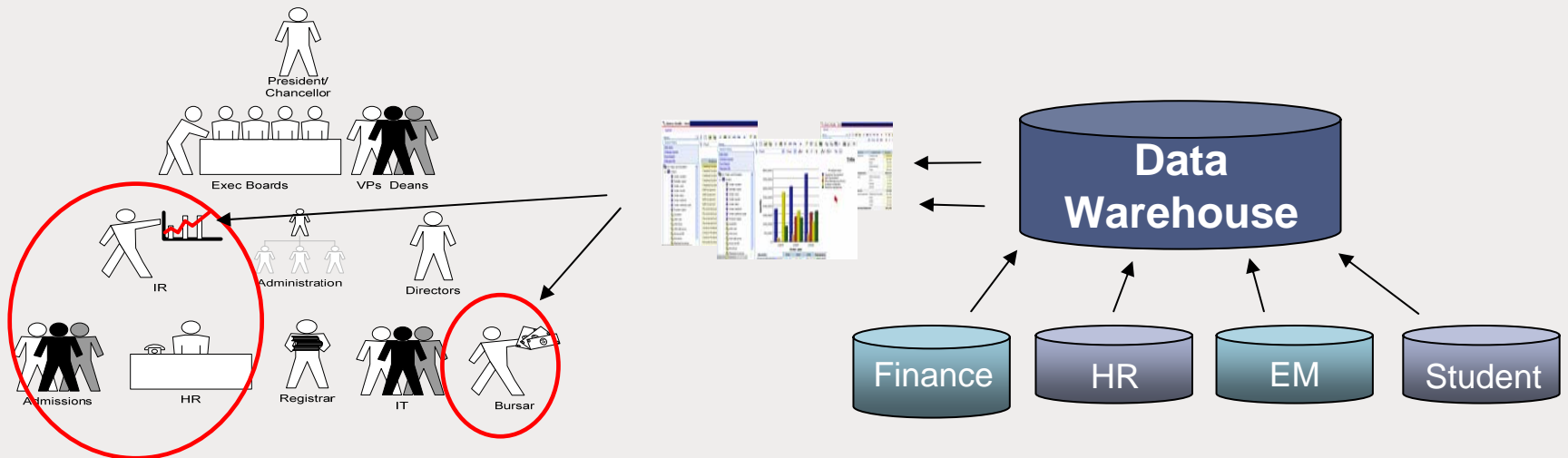
Title

Gender	Test 1 Score Range	Student Count
Female	400 - 499	2
	500 - 599	10
	600 - 699	7
	700 - 799	5
	800 - 899	2
	Not Reported	840
Female		865
Male	500 - 599	4
	600 - 699	10
	700 - 799	6
	Not Reported	702
Male		721
Not Reported	500 - 599	12
	600 - 699	1
	700 - 799	3

Information

Enterprise Reporting and Analytics

- Banner Performance Reporting and Analytic Solutions; the *foundation* for all institutional intelligence solutions from SunGard Higher Education
- The perfect solution for schools that want to provide state-of-the-art reporting solutions to both technical and non-technical staff
- Developed with industry-leading warehouse technologies, architectures, models; optimized for performance; refreshed nightly
- Linked to Banner Student, HR, Finance, Advancement; easily extended to 3rd party systems, local systems, benchmarks and surveys



SunGard Higher Education Solutions

One Foundation: Multiple Solutions

1. Banner Enterprise Reporting and Analytics



Designed for schools that want to improve their own reporting and analytic capabilities and services

2. Packaged Performance Management Solutions

Complete packages of scorecards, dashboards, reports and analytics for measurable performance improvement

3. Custom Performance Management Services

SunGard Higher Education's strategic consulting services extend institutional intelligence to give executives visibility into organizational performance

Now ... Executives Want More Than Operational Reports

- **Leaders Are Focused on Difficult Strategic Issues**
 - Monitoring ongoing effectiveness of recruitment campaigns
 - Matching enrollments with institutional programs
 - Recruiting best qualified applicant pool
 - Responding to demand for increased accountability
- **Leaders Have Strategies to Solve These Issues**
 - Strategies identify goals, objectives and desired outcomes
 - Execution of strategy is essential for success
 - Leaders want to monitor progress towards strategy – not another report

Banner Performance Reporting and Analytics

Packaged Performance Management

- Many schools have strategies and plans for the institution, recruitment, retention, alumni campaigns...

JCCC Strategic Plan

Strategic Planning Council
Introduction

In 1968, as their first item of business, Johnson County Community College drafted a philosophy document, The Blue Book, was drafted for the institution, and it has served JCCC ever since. Johnson County Community College was the first one to do so to meet the needs of the community.

Home About News Maps Contact

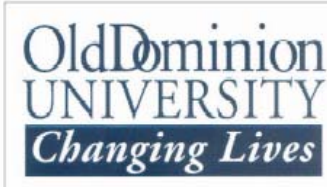
Dave C. Swalm

school of **Chemical Engineering**

Expand All Collapse All

Chemical Engineering at MSU in 2007

Strategic Plan



Old Dominion University
Changing Lives

Old Dominion University
Strategic Plan

Strategic Plan
PDF version of Plan
A PDF Reader may be required to view the above file. Click here to download Reader.

SETON HALL UNIVERSITY

SEARCH

SESQUICENTENNIAL STRATEGIC PLAN

for Seton Hall University

INTRODUCTION Overview

APPROVED

UNIVERSITY OF ILLINOIS
CHICAGO • SPRINGFIELD • URBANA-CHAMPAIGN

Strategic Plan

Welcome
Calendar
President's Summit on Strategic Leadership
Plan Components
Environmental

TEXAS A&M UNIVERSITY

College of **Education & Human Development**

HOME | CALENDAR | PEOPLE | CONTACT

Meeting our Commitment to Texas and the Nation
College of Education Strategic Plan 2002 - 2007

Our strategic actions during the last planning cycle (1997 - 2001) targeted six major areas for College excellence. These were diversity, faculty and staff development, resource enhancement, technology and distance education, curricular innovation and reform, and College evaluation. These six overarching themes were associated with 16 objectives. Overall, in the past five years the College has been successful in:

- Increasing the diversity of its graduate student body and faculty.
- Enhancing its programs' national rankings.
- Providing high quality staff development for faculty and staff.

THE UNIVERSITY OF ALASKA SYSTEM
STRATEGIC PLAN 2009:

UNIVERSITY OF ALASKA'S 50TH ANNIVERSARY

ITHACA

Feedback Site Index Director

About IC Admission Academics Alumni, Parents, & Friends Athletics Campus

SCHOOL OF HUMANITIES AND SCIENCES

School of Humanities and Sciences > H&S Community >

H&S Community

H&S Community

Welcome from the Dean

Office of the Dean:
Administration and Staff

Academic Advising

Faculty and Staff Administrative Guidelines and Procedures

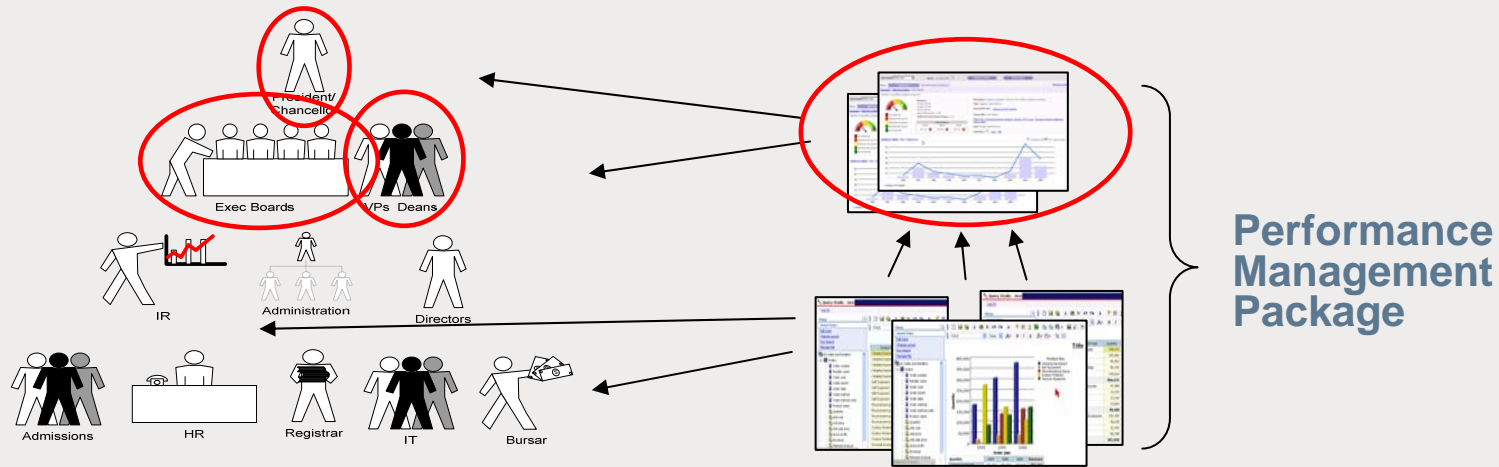
H&S Strategic Plan

In 2004, the School of Humanities and Sciences published a Strategic Plan that articulated a Vision for the School and provided a road map to guide the School as it worked to make this vision a reality.

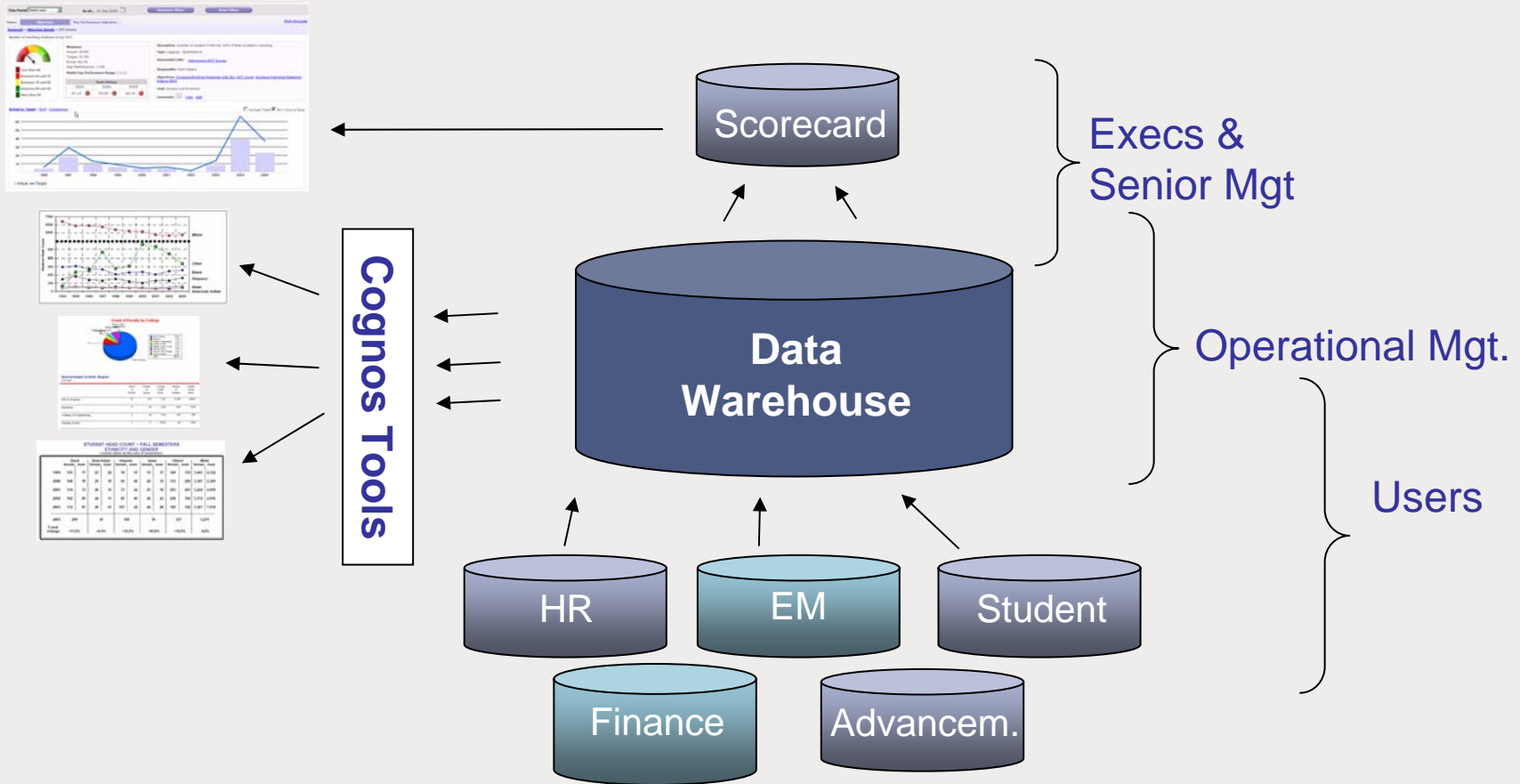
Vision Statement

New Performance Management Solutions

- This year SunGard Higher Education introduces entirely new suite of Performance Management solutions *designed specifically for executives and senior management teams*
- Performance Management solutions, both packaged and custom, embed institutional strategy and enable management to monitor progress towards organizational objectives



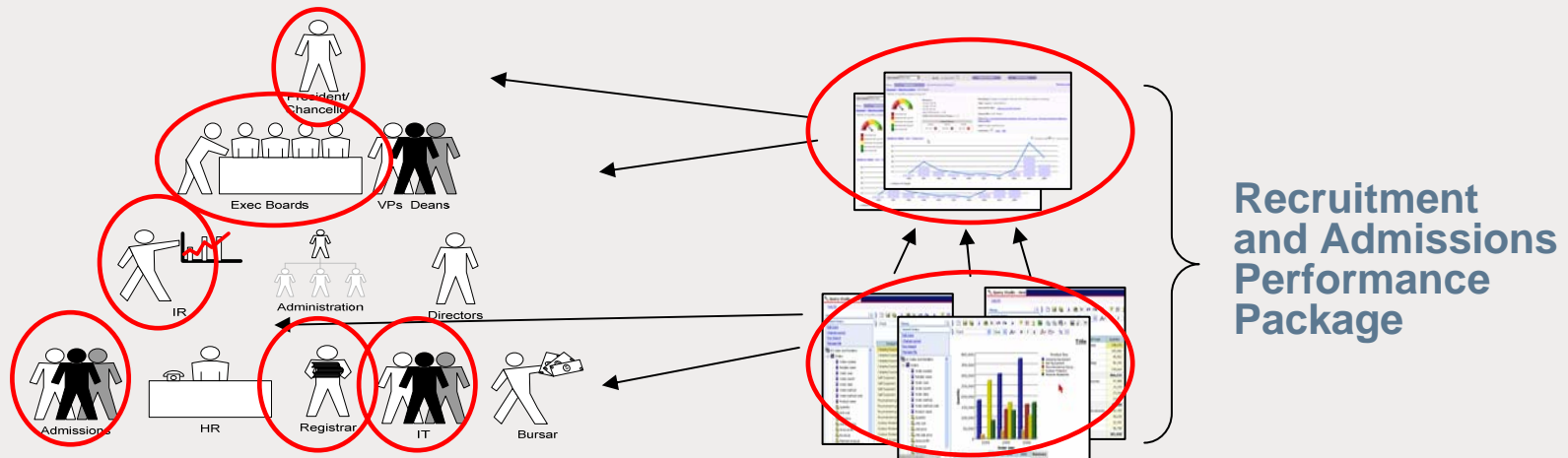
New Performance Management Solutions



- Performance management transforms data into context of strategy
- Performance measures extracted from warehouse into scorecards
- Scorecards provide 'insight' into organizational performance

Recruitment and Admissions Performance

- An entirely new packaged solution that support both executive and operational management teams
- Performance scorecards configured for institutional-specific enrollment goals, objectives, initiatives... AND ... a full set of pre-packaged reports and analytics that support common recruitment business processes
- Enrollment Management will be the first business domain to receive this packaged performance management solution



Packaged Performance Management

- Strategic Services begins with local institutional plans
- Performance measures are identified to monitor progress

DIVISION OF ENROLLMENT MANAGEMENT STRATEGIC PLAN

MISSION STATEMENT

The Division of Enrollment Management provides the highest standards of enrollment planning; actively identifies, counsels, recruits, and enrolls qualified students; and offers services that promote student retention and success.

VISION STATEMENT

The Division of Enrollment Management will

- be recognized as a national model for innovative enrollment management services and practices;
- ensure the University has a successful and diverse student population
- engage the University community in the enrollment planning process.

The Division of Enrollment Management is committed to

- leadership;
- cooperation and communication;
- creativity and innovation;
- excellence;

GOALS, CRITICAL SUCCESS FACTORS, and

OBJECTIVES (including Strategies and Assessments)

Goal 1. Access and Diversity: To identify, recruit and enroll a student body that meets the enrollment goals of the University.

Critical Success Factors

- Increase the matriculation rate 1% per year among targeted admitted student populations.
- Make progress toward a mean SAT of 1200 for entering freshmen.
- Percent of entering freshmen graduating in the top 10% of their high school class will be 26%.
- 20% of entering freshmen will be diverse students.
- Enroll 75 National Merit scholars.

Objectives:

Objective 1.1: Increase the number of enrolling freshmen with SAT-I scores of 1200+ (27+ ACT).

Strategies:

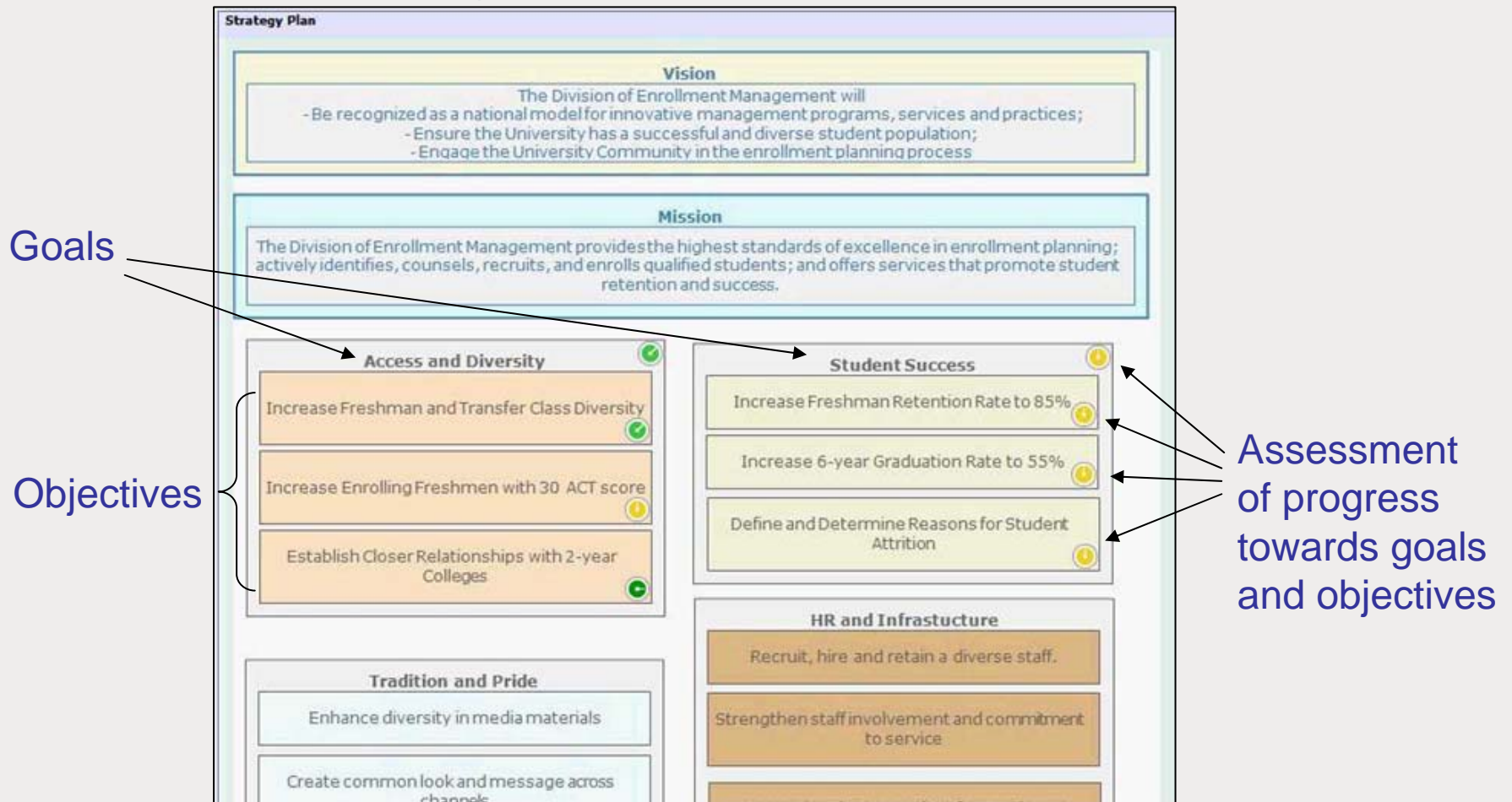
- Increase visits to competitive high schools.
- Improve recruitment of top 10 percent students and National Merit Scholars.
- Increase collaborative efforts with Honors College.

Assessments:

- Number of enrolling students with mean SAT scores of 1200+.

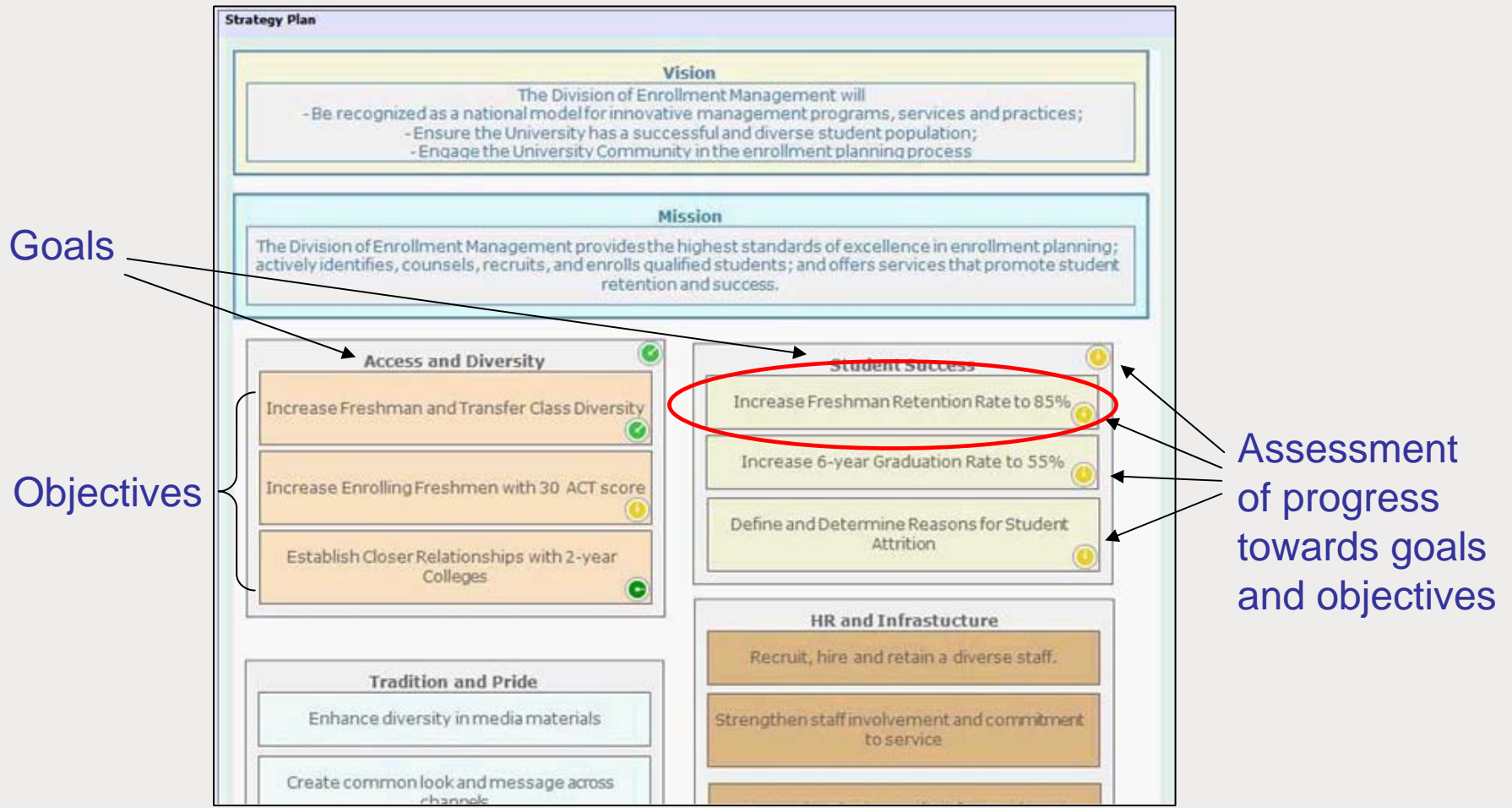
Packaged Performance Management

- Goals, objectives, performance targets configured into Scorecard
- Warehouse updates Scorecard with actual performance
- Assessment of progress provides visibility into performance



Packaged Performance Management

- Executives <click> on an objective to learn more about related performance outcomes and key initiatives



Packaged Performance Management

- Executives <click> on an objective to learn more about related performance outcomes and key initiatives

The screenshot displays a 'Strategy Plan' interface. At the top, the 'Vision' section states: 'The Division of Enrollment Management will' followed by three bullet points: '- Be recognized as a national model for innovative management programs, services and practices;', '- Ensure the University has a successful and diverse student population;', and '- Engage the University Community in the enrollment planning process'. Below this is the 'Mission' section, which is partially obscured. The main content area is divided into three strategic pillars: 'Access and Diversity', 'Tradition and Pride', and 'Innovation and Leadership'. Under 'Access and Diversity', three objectives are listed: 'Increase Freshman and Transfer Class...', 'Increase Enrolling Freshmen with 30 A...', and 'Establish Closer Relationships with 2- Colleges'. A pop-up window is open over the 'Increase Freshman and Transfer Class...' objective, showing details: 'Increase Freshman Retention Rate to 85%', 'Responsible: Bruce Reed', 'Description: Retention rate is a key indicator of student success. To improve upon this objective, a focus on increasing the retention rate of freshmen will be planned for.', and 'Initiatives: Freshmen Retention Study' (circled in red). Below the initiatives are 'KPIs' with status indicators: 'Percent freshman retained' (yellow), 'Percent freshmen who are transfer students' (orange), and 'Number of enrolling students in top 10%' (red). On the right side of the dashboard, a vertical list of progress indicators is visible, with arrows pointing to them from the text 'Assessment of progress towards goals and objectives'. The word 'Goals' is written on the left with arrows pointing to the 'Vision' and 'Mission' sections. The word 'Objectives' is written on the left with a bracket pointing to the three objectives under 'Access and Diversity'.

Banner Performance Reporting and Analytics

Packaged Performance Management

- Initiatives and Milestones Are Also Monitored

Goals and Objectives: Student Success | Initiative Owner: All | Team: All | Budget: All | Schedule: All | Target End Date: Anytime | [Reset Filters](#) | [More Filters](#)

Initiatives Summary | [Prioritization Matrix](#) | [Mark this page](#) | [Add Initiative](#) | [Details](#) | [Edit](#) | [Delete](#)

Initiative	Owner (Team)	Budget Status	Schedule Status	Target End	Unread Comments
Develop profile of At-Risk Students	Sandra Baker	🟢		May 31 2007	None
⌵ Improve Freshmen Retention	Henry Stewart 🧑	🟡	🟡	Dec 31 2007	None
Research Factors Affecting Student Attrition	MaryAnn Correll	🟢		May 31 2006	None

[Show all Initiatives \(across Contexts\)](#)

⌵ **Detail View** | [Comments](#) | [View](#) | [Add](#)

Milestones and Sub-milestones of Initiative: **Improve Freshmen Retention**

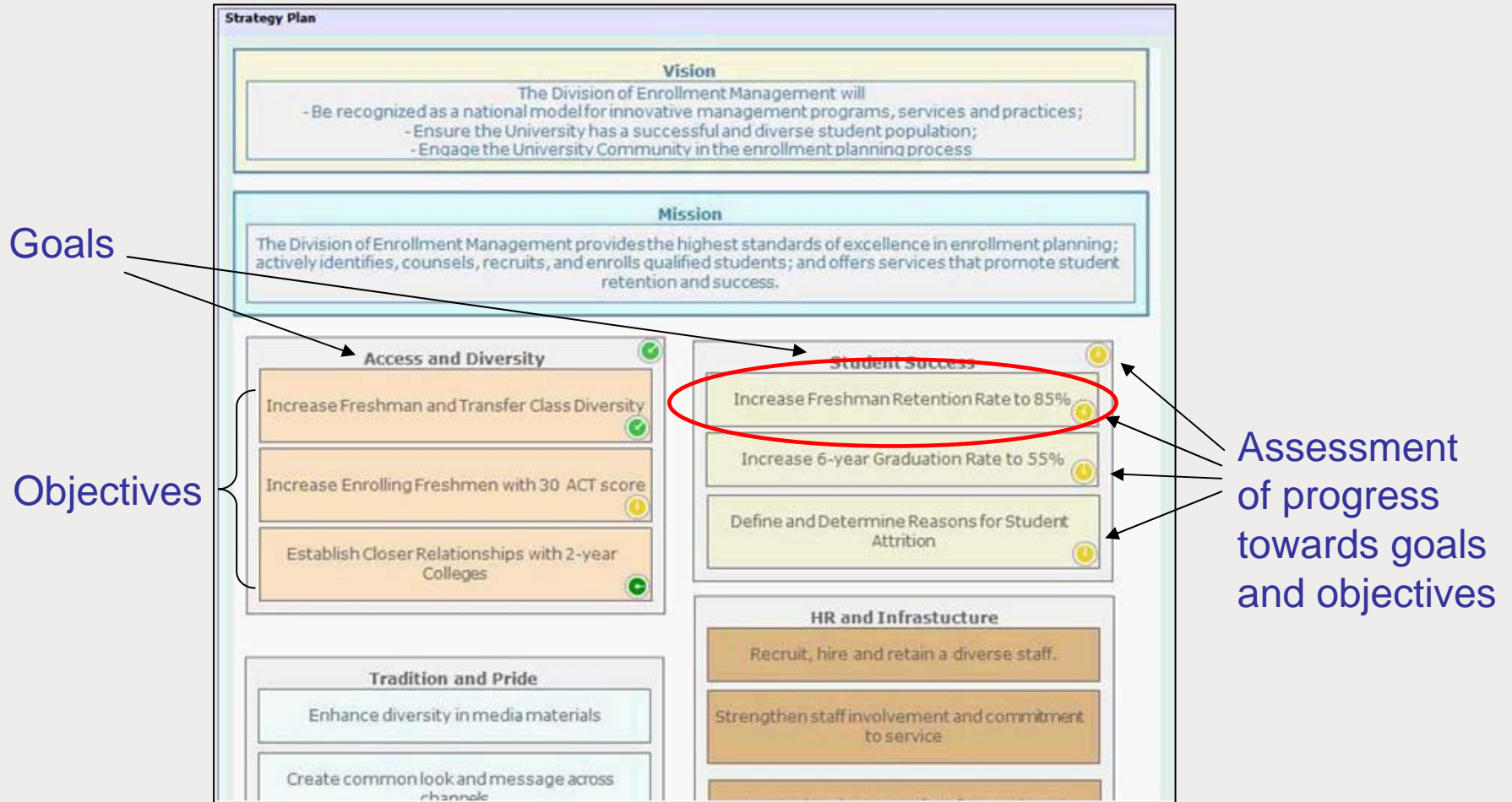
Milestones Summary | [Fishbone Diagram](#)

Milestones/Sub-milestones	Owner (Team)	Percent Complete	Importance	Start	Target End	Actual End
🟡 Conduct and promote Academic Advising survey	Mark Peters 🧑	30%	Low	Oct 02 2006	Jan 31 2007	
🟡 Inform parents of EM advising and support program	MaryAnn Correll 🧑	50%	High	Sep 20 2006	Feb 21 2007	
🟡 Research factors for student persistence	Les Newman 🧑	20%	Medium	Nov 01 2006	Oct 01 2007	

[Add Milestone or Sub-milestone](#)

Packaged Performance Management

- If Executives want to look further ...
- More information is available for objectives and KPIs



Packaged Performance Management

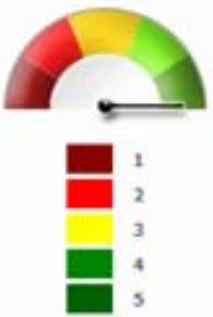
- Objectives enable executives to monitor progress towards related Key Performance Indicators (KPIs) and initiatives

Time Period: latest year | As of... 01 Sep 2005 | Dimension filters | Reset Filters

Views: Objectives | **Key Performance Indicators** | [Mark this page](#)

[Scorecard](#) > Objective Details

Increase Freshman Retention Rate to 85%



Score: 5

Calculation Method: Weighted Average

KPIs (Weights):

- [Number of enrolling students in top 10%](#) (5)
- [Percent freshmen who are transfer students](#) (5)
- [Percent freshman retained](#) (90)

Description: Retention rate is a key indicator of student success. To improve upon this objective, a focus on increasing the retention rate of freshmen will be planned for.

Responsible: Laurie Barnes

Associated Links:

Comments: [View](#) [Add](#)

[Initiatives](#)

Goal / KPI	Trend	Status	Actual	Target	Score	Lead/Lag	Unread Comments
Access and Diversity							
Number of enrolling students in top 10%	↘	🔴	23.00	37.00	62.16	Lagging	<input type="text"/>
Student Success							
Percent freshman retained	↗	🟢	92.27	99.00	93.20	Lagging	
Percent freshmen who are transfer students	—	🟡	100.00	36.00	-77.78	Lagging	

🟢 Well Above
🟡 Above
🟡 On Target
🔴 Below
🟡 Well Below
↗ Trend Up
— Trend Stable
↘ Trend Down

Packaged Performance Management

- Executives <click> on a KPI to learn more about how the measure is tracked and evaluated

Time Period: latest year | As of... 01 Sep 2005 | Dimension filters | Reset Filters

Views: Objectives | **Key Performance Indicators** | [Mark this page](#)

[Scorecard](#) > Objective Details

Increase Freshman Retention Rate to 85%

Score: 5

Calculation Method: Weighted Average

KPIs (Weights):

- [Number of enrolling students in top 10%](#) (5)
- [Percent freshmen who are transfer students](#) (-)
- [Percent freshman retained](#) (90)

Description: Retention rate is a key indicator of student success. To improve upon this objective, a focus on increasing the retention rate of freshmen will be planned for.

Responsible: Laurie Barnes

Associated Links:

Comments: 1 [View](#) [Add](#)

[Initiatives](#)

Goal / KPI	Trend	Status	Actual	Target	Score	Lead/Lag	Unread Comments
Access and Diversity							
Number of enrolling students in top 10%	↘	🔴	23.00	37.00	62.16	Lagging	1
Student Success							
Percent freshman retained	↗	🟢	92.27	99.00	93.20	Lagging	
Percent freshmen who are transfer students	—	🟡	100.00	36.00	-77.78	Lagging	

🟢 Well Above
🟡 Above
🟡 On Target
🔴 Below
🟡 Well Below
↗ Trend Up
— Trend Stable
↘ Trend Down

Packaged Performance Management

- KPIs have targets, actuals, assessments, management comments
- Actual values loaded from data warehouse foundation



Banner Performance Reporting and Analytics

Packaged Performance Management


- And if even MORE information is required ...
- Drill-down to reports and analytics available from all displays

Time Period: latest year As of: 01 Sep 2005 Dimension filters Reset filters

Views: Objectives Key Performance Indicators [Mark this page](#)

Scorecard > Objective Details > KPI Details

Number of enrolling students in top 10%

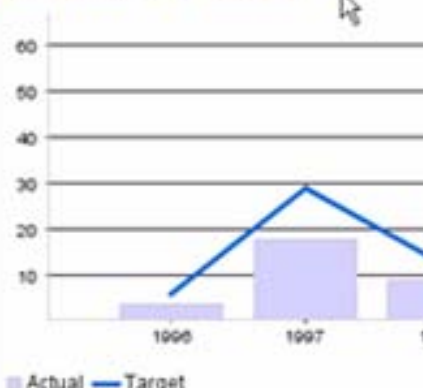


Measures:
 Actual: 23.00
 Target: 37.00
 Score: 62.16
 Gap Performance: -1.43
 Stable Gap Performance

Description: Number of student in the top 10% of their academic standing.
 Type: Lagging - Quantitative
 Associated Links: [Admissions SAT Scores](#)
 Responsible: Mark Peters

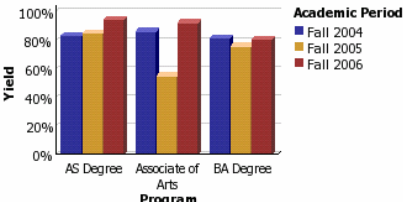
2003
57.14

[Actual vs. Target](#) | [Drill](#) | [Comparison](#)

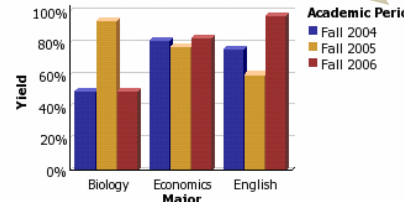


Recruitment Performance

Program Yields



Major Yields



BA Degree

Biology

Admitted Count	Inquiry Count	Applied Count	Admitted Count	Accepted Count	Enrolled Count	Yield
Fall 2004	5	8	8	8	4	50%
Fall 2005	1	17	17	17	16	94%
Fall 2006	1	4	4	3	2	50%

Economics

Admitted Count	Inquiry Count	Applied Count	Admitted Count	Accepted Count	Enrolled Count	Yield
Fall 2004	17	99	83	82	68	82%
Fall 2005	39	81	54	53	42	78%
Fall 2006	47	61	36	34	30	83%

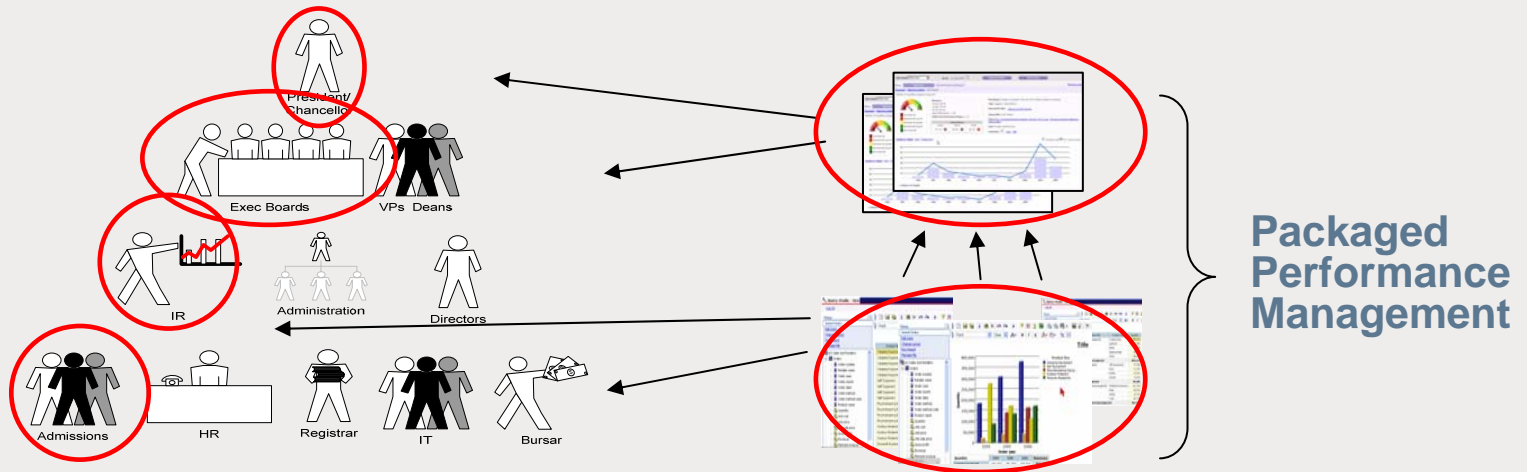
English

Admitted Count	Inquiry Count	Applied Count	Admitted Count	Accepted Count	Enrolled Count	Yield
Fall 2004	17	99	83	82	68	82%
Fall 2005	39	81	54	53	42	78%
Fall 2006	47	61	36	34	30	83%

Banner Performance Reporting and Analytics

Packaged Performance Management

- *Unique* offering from SunGard Higher Education for executives and senior management teams
- *Out-of-the-box* package for institutional intelligence that combines scorecards, reporting, analytics, ad-hoc access
- *Progress towards objectives seen by all levels of management*
- Based upon SGHE's foundation: Banner Performance Reporting and Analytics



SunGard Higher Education Solutions

One Foundation: Multiple Solutions

1. Banner Enterprise Reporting and Analytics



Designed for schools that want to improve their own reporting and analytic capabilities and services

2. Packaged Performance Management Solutions



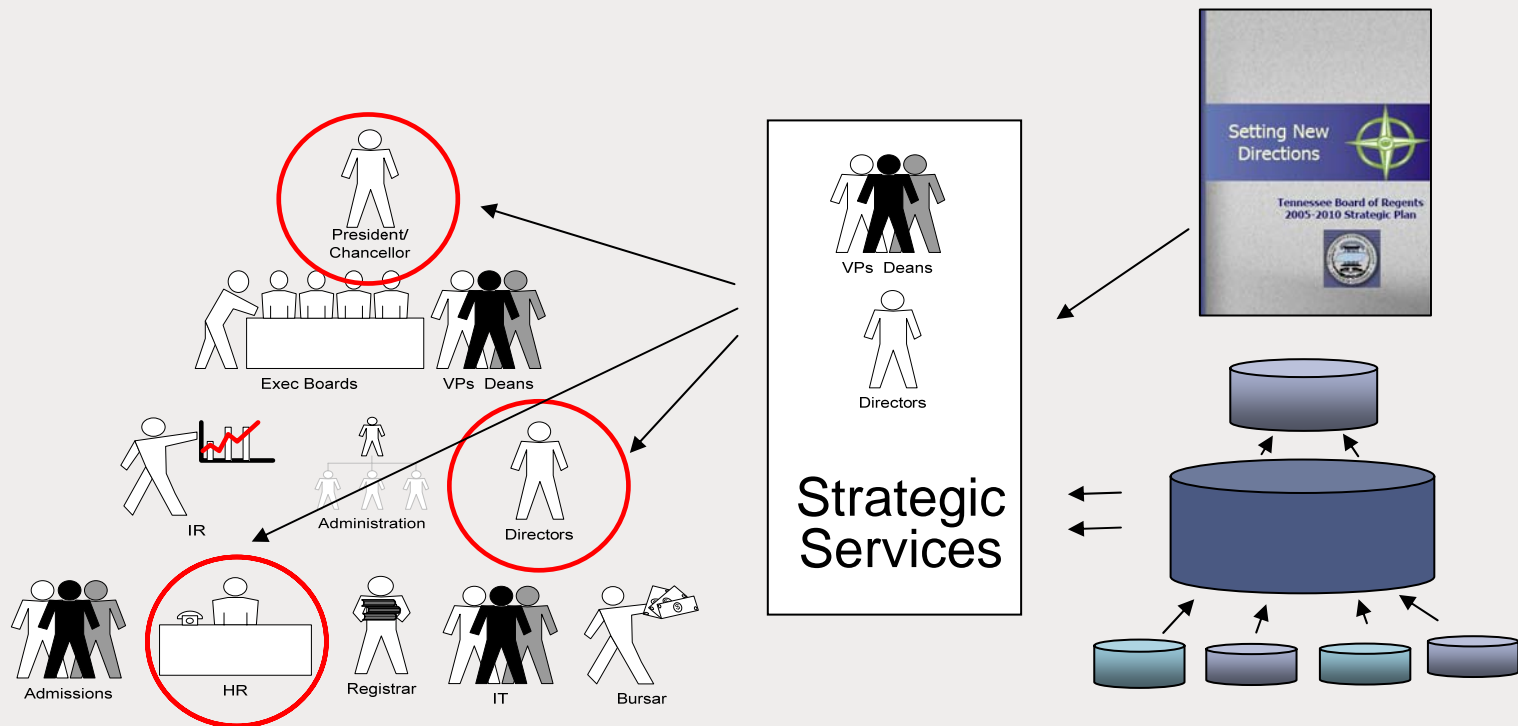
Complete packages of scorecards, dashboards, reports and analytics for measurable performance improvement

3. Custom Performance Management Services

SunGard Higher Education's strategic consulting services extend institutional intelligence to give executives visibility into organizational performance

Custom Performance Management Services

- Custom Performance Management Services leverage the data warehouse and new scorecarding capabilities to design solutions that address urgent, local performance obligations
- What can we do for you: HR, Finance, Student Learning...?



Custom Performance Management Services

- **Strategic Consulting Services**
 - Institutional Strategy, Assessment, and Planning
 - Business Intelligence Assessment
 - Performance Management implementation and configuration
- **Data Warehouse Services**
 - Implementations, extensions, performance tuning
 - Remote management and administration
- **Cognos Reporting & Analytic Services**
 - Cognos Implementations, extensions
 - Local and remote report writing

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The SunGard Higher Education Customer Experience

We know higher education data like no one else, and we know how to put it to work for you to help improve performance.

- Transform your data into intelligence that guides real-time performance improvement.
- Strong technical and functional vision for higher education-specific tools that help you improve performance
- Multiple solutions; phased implementations
 - Packaged Performance Management Solutions 
 - Custom Performance Management Services 
 - Enterprise Reporting and Analytics 

The SunGard Higher Education Difference

- **Complete Offering for Reporting and Analytics**
 - Comprehensive, enterprise-wide data warehouse
 - Packaged integration with world-class business intelligence tools
- **Executive Extensions for Performance Management**
 - Custom and packaged solutions available
 - Designed to support successful execution of strategy
- **Complete Offering of Services**
 - Institutional Strategy, Assessment, and Planning
 - Performance measure assessment and selection
 - Scorecard, Cognos, Warehouse implementation and configuration
- **Immediate value; less time, less money, less risk ...**

A photograph of a university campus. On the left is a large, multi-story brick building with several windows and chimneys. A paved walkway leads through a green lawn lined with mature trees towards other campus buildings in the distance under a blue sky with scattered clouds.

Banner Performance Reporting and Analytics

Thank You