



GODDARD COLLEGE

PROGRESSIVE EDUCATION FOR CREATIVE MINDS

Welcome to

Tracking Students:

From Inquiry to Enrolled Status



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- Introduction
 - Brenda Hawkins, Director of Admissions
 - A little history
 - Goddard College
 - Who we are and where we came from



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- Types of students who study at Goddard
- Programs of Study
- Expansion over the last 5 years –
In Programs and sites



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- Why did we need a new data base system?
- What was wrong with the old system?
- Why did we need to know more about the inquiry base?
- What good are statistics?



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- After picking Apply Web what was next?
- How did the project get started?
- How much work was involved?
- Who was involved?
- Support????



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- How long did it take to get the system up and running?
- Could it have been faster?
- Could it have been done better?



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- The BIG DAY! Going live!
 - Did we like it?
 - What were some of the benefits we noticed immediately with the inquiries coming in?
 - What were some of the benefits we noticed immediately with the applications coming in?



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- What information can we get from the applications?
- What are we doing different now with the Applications than before Apply Web?



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- Up and running – does it work?
- General issues - Good
- General issues – Bad
- Working relationship with Apply Web



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- What will we be able to do in the near future?
 - Deposits?
 - Paperless?



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- Goddard in the future - - -

Our goal is 1000 students (FTE) by 2010. We have been growing at the rate of 8% per semester for the past 4 years. This semester we grew by 10% to a total of 667 students. This is the highest enrollment in the last 25 years!



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- Thank you for joining me this afternoon. If you would like to talk more, please give me a call.

Brenda Hawkins
Goddard College
123 Pitkin Road
Plainfield, VT 05667
1-800-906-8312
www.goddard.edu